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Dear Youth, Families, and Community Members,

We are reaching out to introduce a new project **Explorers' Edge** is supporting in collaboration with Indigenous partners and community voices across the region.

This work, called the **Indigenous Youth Tourism Entrepreneurship Strategy**, is focused on listening, learning, and exploring how tourism might create opportunities for Indigenous youth in ways that are community-led, culturally grounded, and shaped by youth themselves.

At its heart, this project is not about arriving with all the answers. It is about creating space for conversation and better understanding what youth are interested in, what opportunities they see for themselves and their communities, and what support may be needed to help bring ideas forward.

Tourism can mean many things, including land-based experiences, arts and culture, storytelling, food, events, guiding, entrepreneurship, and sharing community strengths in ways that feel right and respectful. We also recognize that this work must begin with listening and trust.

As part of this next phase, we are inviting youth to share their thoughts through a short survey. The feedback will help shape a proposed youth gathering planned for **June 9, 2026 at YMCA Camp Pine Crest**, where youth voices will help guide what this work could look like moving forward.

- Survey link: <https://www.surveymonkey.com/r/WM2XLWD>

Participation is voluntary, and we are grateful for any input that youth are willing to share.

We know this work must be guided by community priorities and by youth themselves. Thank you for considering being part of the conversation.

If you have any questions, ideas, or would like to connect further, please feel welcome to reach out.

Miigwetch, Nia:wen,

James Murphy, CEO, Explorers' Edge

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