



AGENDA

ECONOMIC DEVELOPMENT COMMITTEE MEETING

April 15, 2026

9:00 a.m.

Council Chambers

Municipal Office

7 Third Avenue

Whitney, Ontario

And ZOOM and livestreamed to You Tube Channel: South Algonquin Council

1. Open Meeting/Call to order

2. Roll Call

3. Land Acknowledgement

We acknowledge that we are gathered on the unceded Traditional Territory of the Algonquin Anishinaabeg people, specifically the Matouweskarini (people of the Madawaska River). We further acknowledge that the Algonquin People have been stewards of this land since time immemorial and we strive to treat the land along with the flora and fauna it supports, the people, their customs and traditions, with honor and respect. Today, this area is home to people of all walks of life, and we acknowledge the shared opportunities and responsibilities to live, work and survive within this beautiful territory. Chi-miigwetch, All my relations

4. Additions/Amendments to the Agenda

5. Adoption of the Agenda

6. Disclosure of Pecuniary Interest or a General Nature Thereof

7. Petitions, Delegations, and/or Presentations: None

8. Unfinished Business

- ParkBus Tour Update
- Update – Key Goals
 - Brochure / Advertising
 - Final copy attached, QR code active, Website update, prices on printing options, set Print date
 - Zine Advertisement for approval
 - Trails/Boat Launch
 - Staff met with Jason Dwyer, Park Superintendent, on a zoom call. Staff will provide updates.
 - Housing Development

9. New Business

- A request for photos for a social media campaign to promote Northern Tourism for the summer of 2026 from the Ministry of Northern Economic Development and Growth.

10. Next meeting

11. Adjournment

THE TOWNSHIP OF

SOUTH ALGONQUIN



ALGONQUIN PARK'S EASTERN VILLAGES

Naturally Beautiful





PLAY, LIVE, WORK & GROW HERE

In South Algonquin, opportunity is as vast as the landscape itself. As the gateway to Algonquin Provincial Park and home to a thriving forestry industry, our community blends natural beauty with real economic strength.

Here, life moves with the rhythm of the seasons.

Cast a line in pristine lakes, explore endless waterways, or experience the thrill of snowmobiling and ATV trails that stretch for miles. Outdoor adventure isn't just recreation—it's a way of life, and a driver of our growing local economy.

Grounded in a strong sense of community and surrounded by breathtaking wilderness, South Algonquin is more than a place to visit—it's a place to belong. Whether you're looking to invest, build a business, or put down roots, you'll find the space and support to succeed.

Your future starts here—and it's full of possibility.

Scan the QR code & see why more people are choosing



South Algonquin



Play, Live , Work and Grow
here!

Scan the QR code to see why
more people are choosing
South Algonquin!



774-2026-116

April 9, 2026

To Northern Ontario Mayors:

Thank you for your continued cooperation and partnership in our shared mission to build and protect Northern Ontario. Your actions are more important now than ever. With the current economic and trade uncertainty, it's crucial that our province stands united to protect the people and economy in the North.

As the Minister of Northern Economic Development and Growth, I am deeply committed to promoting Northern Ontario. To that end, I am launching a creative social media campaign for summer 2026 to promote tourism across the region. This campaign will feature a variety of tourist destinations over the summer, aimed at encouraging people to explore and experience the beauty of the North.

As experts in your community, I would appreciate your top recommendations for a must-see destination, hidden gem or iconic attraction that we can feature in our campaign. Whether it's a stunning lookout, a renowned landmark or a local tourism business, your insights will be invaluable.

To showcase the beauty of your community, I kindly ask that you send us your best, highest-quality photos of the two to three attractions you would like us to highlight in our campaign. My ministry is looking for an image that captures its essence and invites others to experience it firsthand. By submitting photos, your organization confirms that it has the necessary rights or permissions for their use as described in this letter. If any submitted photos include identifiable individuals, a signed individual consent must be provided as attached. This requirement applies where a person's likeness is recognizable in the image. No further consent is required for landscape or attraction-only photos that do not include identifiable individuals.

Once we gather all the suggested sites, we will create a calendar of featured destinations. As your jurisdiction's day approaches, we will notify you so you can watch for and share the post.

Thank you again for your partnership. Together, we can showcase the incredible offerings of Northern Ontario and inspire visitors to explore our remarkable region.

For all your suggestions and photos, please email bronwyn.gould@ontario.ca or call 437-772-8629 if you have any questions. I look forward to a summer filled with record breaking tourism in Northern Ontario.

Sincerely,

The Honourable George Pirie
Minister of Northern Economic Development and Growth

Attachment