

TOWNSHIP OF SOUTH ALGONQUIN
ECONOMIC DEVELOPMENT COMMITTEE MEETING – MINUTES

On Wednesday, January 20, 2021 the Economic Development Committee held a Zoom Meeting broadcasted to YouTube

Present- Mayor Dumas
Councillor Sandra Collins
Councillor Joe Florent
Councillor Dave Harper
Councillor Bongo Bongo, Chair
Councillor Richard Shalla
Councillor Joey Vermaire

Township Staff Present:

Holly Hayes, CAO/Clerk Treasurer
Don Kruger, Fire Chief
Tracy Cannon, Planning & Building Administrator, *Recording Secretary*

Guests; Gabriela Hairbedian, South Algonquin Business Association

Chair of the Economic Development Committee, Councillor Bongo called the meeting to order at 10:11 a.m.

Moved by: R. Shalla **Seconded by: J. Vermaire**
-Carried-

ADDITIONS/AMENDMENTS TO THE AGENDA: None

ADOPTION OF THE AGENDA: Carried

DISCLOSURE OF PECUNIARY INTEREST: None

UNFINISHED BUSINESS:

Wayfinding Maps: Gabriela Hairbedian, South Algonquin Business Association attended meeting for further discussion regarding SABA's presentation brought forward from January 13th Council Meeting.

Staff looking for direction on what Council's wishes are for the map and what revisions will be made per the SABA presentation.

Next Steps: Staff to make revisions and send a draft map to Council for their review. Staff will also create a report on the QR Codes for discussion at a future committee meeting.

Gabriela Hairbedian, South Algonquin Business Association left the meeting.

Economic Development Internship/Ecomuseum: Staff recommendation to hire the individual that created the Ecomuseum Report, circulated to the committee prior to the meeting. The candidate is familiar with South Algonquin and from her report has proven to be able to work independently from a distance.

Next Step: The committee to review the Ecomuseum Report and further discussion will be brought forward to a future meeting.

Broadband Plan: Discussion; The Rural Ontario Municipal Association (ROMA) is next week and may have some lectures on Broadband.

NEW BUSINESS:

Official Social Media Strategy: Councillor Bongo presented to the committee a Township Social Media Plan that included a proposal to dedicate up to 50% of the Internship's position on social media and assume the role as a Social Media Manager.

Next steps: Councillor Bongo to circulate the presentation to the committee.

Housing Strategy: Shortage of homes and long-term rental options in South Algonquin and how to attract developers to the area.

Next steps: Item to be brought forward to a future meeting to provide staff with direction.

Schedule meetings (4 per year): Third Wednesday of every month is dedicated to Committee Meetings. Next meeting date, to be determined.

Moved by: J. Florent

Seconded by: J. Vermaire

To adjourn the Economic Development Meeting of January 20, 2021 at 11:42 a.m.

-Carried-

Councillor B. Bongo

Holly Hayes, CAO/Clerk-Treasurer

Planning & Building Administrator,
Tracy Cannon, Recording Secretary